



## North Bay Hockey Programs Sponsorship

Brian Belfitt  
North Bay Hockey Programs  
29 Whippetree Dr  
North Bay Ontario P1C1B6  
bbrian017@hotmail.com  
1-705-498-4726

January 2024

Dear Community Partner,

I hope this letter finds you well. I am writing on behalf of the North Bay Hockey Programs Ice Sharks Hockey team to request your support and partnership for our 2024 spring/summer hockey tournaments.

Our organization is dedicated to providing affordable hockey development opportunities with quality coaching for children of all skill levels. Support from our community partners would significantly contribute to the impact and overall success of our initiative.

As a local sponsor, your commitment to the North Bay community has not gone unnoticed. Your achievements and contributions have demonstrated a strong alignment with our event's purpose, making you an ideal partner for this endeavour.

These tournaments aim to develop competitive hockey players, build strong team skills, teach responsibility and foster strong work ethic. We anticipate that these events will attract a high number of viewers, both on site at the host arenas and via our live streams, including potential future customers for your business and services. By partnering with us, you will not only gain

valuable exposure to a diverse and engaged audience but also contribute to the development and future of our local children with respect to sports and life.

**Your support will directly impact player affordability, providing invaluable hockey and team opportunities to children and will leave a lasting impression on our families.**

We have designed various sponsorship packages to suit your budget and objectives. Below you will find a detailed overview of each package, along with the associated benefits and recognition opportunities. We are also open to tailoring a package that best suits your preferences and aligns with your corporate goals.

Your involvement will not only enhance the success of the event but also reinforce your commitment to the community and support for the locals – something our local hockey and broader sports communities always recognize and celebrate.

We are excited about the possibility of collaborating with you and are confident that this partnership will be mutually rewarding.

We kindly request your consideration of our proposal and would be honoured to discuss the potential collaboration further. Please feel free to contact me at [bbrian017@hotmail.com](mailto:bbrian017@hotmail.com) or 705-498-4726 to arrange a meeting or address any questions you may have.

I invite you to visit our [Facebook page](#) to see highlights of the most recent summer development opportunities and tournaments our program has provided to many athletes from North Bay and surrounding area so far. We're so proud of the memories we've created for these hockey players and their families, and of the accelerated growth and development this experience has enabled for each individual athlete. Our progress has been tremendous in only a few short years and we're only getting started.

Thank you for your time and consideration.

**Brian Belfitt**

North Bay Hockey Programs

## How does your Sponsorship make a difference?

Your sponsorship will go towards reducing the overall costs that hockey families accrue. Your support will help alleviate costs related to ice rentals, equipment purchases, flights, practice and game jerseys/socks, travel, hotel, food and more. As you know, hockey has become an expensive sport. Together with our sponsors, we will aim to make the best development opportunities a bit more affordable for our local families.

### Sponsorship Breakdown

Platinum	Gold	Silver	Bronze	Super Fan
\$5,000 +	\$2500 +	\$1000 +	\$500 +	\$100 +
Team Name				
Jersey	Jersey			
Live	Live	Live		
Team Flag	Team Flag	Team Flag	Team Flag	
Social Media	Social Media	Social Media	Social Media	Social Media
Website Logo	Website Logo	Website Logo	Website Logo	Website Logo

#### Legend\*

**Team Name:** Exclusive to only one sponsor. – Ice Sharks will carry sponsor name (i.e. “*Company name Ice Sharks*”).

**Jersey:** Company logo on game and practice jersey

**Live:** Live streamed games on Facebook will promote and thank your business during whistles, periods etc.

**Team Flag:** Company Name and Logo On Team Flag

**Social Media:** All sponsors will get a social boost and thank you post regardless of how big or small. Our team will tag, share, like and follow your business.

**Website Logo:** All sponsors will have a logo on North Bay Hockey Programs website with link to their company website.

